

Seo Help: 20 New Search Engine Optimization Steps to Get Your Website to Google's #1 Page (Paperback)



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Reviews

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(Prof. Esteban Wuckert)


SEO HELP: 20 NEW SEARCH ENGINE OPTIMIZATION STEPS TO GET YOUR WEBSITE TO GOOGLE S #1 PAGE (PAPERBACK)



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New Line Publishing, United States, 2013. Paperback. Book Condition: New. 3rd. 228 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****.A completely revised and updated edition of the Amazon SEO best-seller on practical SEO practices and techniques that help you rank your website on Google s first search engine results page (SERPs). Completely new chapters that now include how to deal with Google s search query intent approach to delivering search results. It covers semantic search SEO practices and how to best make use of Google s Knowledge Graph to promote your website. It addresses the latest Google search algorithm changes and guides you on how to deal with them. It tackles the issue of content creation and content marketing and explains how to best solve it. SEO Help is a totally practical, step-by-step guide which in 20, new and easy-to-implement steps gives you the kind of cutting-edge, practical SEO advice you need to optimize your website, increase your search rankings and amplify your digital presence across the many different screens through which the web is accessed. This third, totally re-written edition uses zero jargon, requires no technical knowledge and assumes that your time is precious and you need to know what to do more than finding out the SEO theory behind why you have to do it. - Over 80 entirely new material and practical steps and advice. - Google s semantic search is covered helping you prepare for any future SEO changes. - Practical suggestions on how to fully integrate social media in your SEO. - Includes action plans at the end of each chapter to help you get moving fast. - Easy to get through, dip into it as you will or follow each step sequentially. David Amerland is a best-selling SEO...

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