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Bullshit Quotient: Decoding India`s Corporate, Social And Legal Fine print

By Ranjeev Dubey

Hachette Book Publishing India Pvt. Ltd., Gurgaon, India, 2012. Soft cover. Book Condition: New. Ranjeev C. Dubey, the author of this incisive, unsparing and eye-opening book, holds that we Indians have an extra credulity chromosome built into our DNA. He believes that we are wired to unquestioningly trust those who exercise authority over us, or those whom we admire, even as they unashamedly scam us. In this book, he sets out to dissect the bullshit that surrounds aspects of modern Indian corporate, social, political and legal life. In doing this, he asks and answers basic questions about our society. Who runs the corporate ship and why? Who is making the stock market tick and how? What are health care facilities here to do? What is the role of sleaze and grease in the determination of public policy? Bullshit Quotient: Decoding Indias Corporate, Social and Legal Fineprint offers radical revelations: Indian industrial might is built on the back of a colossal land grab. Criminal cases are business scores being settled through intimidation. Brands and Trademarks are tools to scam consumers. Corruption is necessary so that we may fund our democracy. If you want to understand what?s really going on out there,...



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