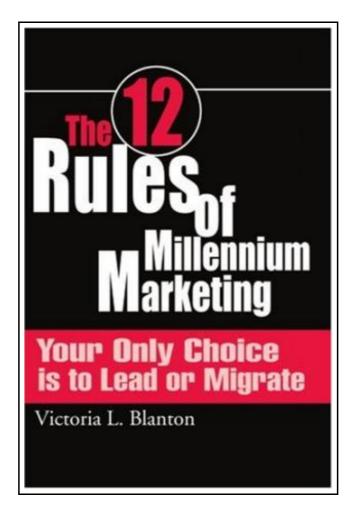
# The 12 Rules of Millennium Marketing Your Only Choice is to Lead or Migrate.



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# THE 12 RULES OF MILLENNIUM MARKETING YOUR ONLY CHOICE IS TO LEAD OR MIGRATE.



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iUniverse. Paperback. Book Condition: New. Paperback. 180 pages. Dimensions: 9.1in. x 6.1in. x 0.5in.Are you a Leader or a Migrator Rule 1 - Get a Plan in order to get results. Rule 2 - Make e Business your Business, get connected, sell time, be in real time, or go out of business. Rule 3 - Design for the Mind with mind positioning, mind stimulation, the power of words, and brain functions. Rule 4 - Raise the Bar by communicating the level of expectation. Rule 5 - Marketing is an Investment in substance and 7 key talents. Rule 6 - Measuring Performance because if it cant be measured, it cant be improved. Rule 7 - Problems are Delayed Solutions with the Universal Formula. Rule 8 - You Must be Willing to Sweat with 8 underused tactics. Rule 9 - If You Market, They Will Come, no more seasonal or soft market excuses. Rule 10 - Train the Troops with the new TEAM training approach. Rule 11 - Form Marketing Partnerships, with a MRFP. Rule 12 - The Law of Unintended Consequences, Nova when translated into Spanish means It doesnt go. This playbook is your one-stop shop. You will plan your marketing strategy, formulate it, implement it, measure it, and debrief success. AUTHOR BIO: Victoria L. Blanton was born and raised in Seattle, Washington. She has been a resident of Central Florida for the past 12 years. Her accreditations are CAM, ARM, and NALP. She is presently in the real estate industry and specializes in Marketing. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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